



Sleaford Town Council
Culture, Events and Markets Panel
Notes and Report of Meeting – 29th August 2018
10.30am to 11.30am

Panel members present:

Councillor Linda Edwards-Shea
Councillor Jan Mathieson
Councillor Francesca Richards (Panel Lead)
Councillor Adrian Snookes
Councillor David Suiter

Non panel members present:

Councillor John Charlesworth

Meeting and Panel supported by the Clerk of the Council

1. Apologies for Absence

Apologies for absence were received from Councillor Ken Fernandes.

2. Report from the meeting held on 18th July 2018

The report was noted.

3. Twinning

Councillor Mathieson informed the Panel about the twinning trip in Germany that she had recently returned from. Councillor Suiter informed the Panel about the twinning visit to Sleaford from 25th to 28th October by the French and German guests. It was requested that the Clerk ask the Councillors at the next Full Council meeting if anyone can provide accommodation for the guests.

Councillor Charlesworth entered the meeting.

4. 'Try Something New' Event

Councillor Richards updated the Panel on the bookings taking for this event and asked for volunteers to be present on the day. Councillor Snookes informed the Panel that he had spoken on the radio about the event.

5. Outdoor Cinema Event

Councillor Richards informed the Panel that the ticket sales for this event have gone extremely well and a meeting is being held with the cinema company to discuss the final arrangements.

6. Macmillan Coffee Morning and Lincolnshire Day Event

The Panel agreed that this event would run from 9.30am to 11.30am on Monday 1st October. The coffee morning pack from Macmillan has been received, which is full of ideas and items for the event. The Lincolnshire flag will be flown at the Town Hall. A briefing meeting to be arranged nearer the date for the volunteers helping at this event.

7. Car Boot Sales

The next Car Boot Sale will be held on Sunday 2nd September. There will also be an NKDC event on the same day on Eastgate Green. This will not impact on the Car Boot Sale. The last Car Boot Sale run by Sleaford

Town Council will be held on Sunday 7th October. Advertising has started for charities to run the Car Boots from March 2019.

8. St Denys' Day and Harvest Celebration

Councillor Richards informed the Panel that the bookings are going well for this event. Councillor Snookes is following up on possible entertainment.

9. Boosting Facebook Posts

Councillor Richards informed the Panel about a Facebook facility whereby you can pay a small amount to boost Facebook posts and reach a wider audience. Councillor Richards explained that this facility would be very useful for Town Council event information and also explained that a member of staff had been boosting posts, together with certain Councillors and members of the public, which all helps, but this facility should be utilised. The Facebook boost system ranges from £1 upwards and what you pay determines how much wider your audience can be. The Clerk confirmed that there is a budget that can be used for this.

Recommendation: that the Facebook boost facility be used to help promote Town Council events and to help reach a wider audience.

10. Civic Insignia

The Panel received proposed designs and prices for new chains and pendants for the Mayor and Deputy Mayor.

Discussion took place about the proposals and it was felt by some of the Panel that the Council might not approve the costs. The Clerk confirmed that the current chains are 44 years old and that a budget line is available for new chains and pendants. The Panel Lead spoke about presenting the Town Council in the best light.

It was decided that Councillors Richards, Snookes, Mathieson and Edwards-Shea work with the Office Manager to see if the current chain and pendants can be upcycled and to look at various options.

11. Correspondence

Correspondence had been received about the placing of signs at Holdingham and visibility issues. The Panel Lead confirmed that new signs were currently being made which will incorporate the Market and the Farmers Market, therefore less signs will be on display.

12. Future Events

The Panel put forward the following event ideas for 2019: World Autism Week (April 2019), 1940s Day, Steam Punk Day and Music in the Precinct. A Calendar for 2019 to be brought to the next meeting.

13. Date and time of next meeting

The next meeting will take place on Monday 17th September 2018, in the Town Hall at 10.30am.

The meeting finished at 11.30am.