



Sleaford Town Council
Culture, Events and Markets Panel
Notes and Report of Meeting – 30th January 2018
11.15am to 1.00pm

Panel members present:

Councillor John Charlesworth
Councillor Heather Lorimer
Councillor Jan Mathieson
Councillor Francesca Richards
Councillor Adrian Snookes

Meeting and Panel supported by the Office Manager.

1. Apologies for Absence

An apology for absence, with an acceptable reason, was received from Councillor Stephanie Dale.

2. Ideas for Future Events

- Outdoor Cinema – the Panel discussed the possibility of holding one or two outdoor cinema events at Boston Road Recreation Ground in August and/or September. Costings from a Lincolnshire company were looked at and information from other providers was discussed. Ideas were put forward for catering, times and ticket prices. Councillor Richards will speak with Aurora for ideas on how to deal with access and control of large numbers of visitors in such a big space. The Panel to look further into this idea.
- Outdoor Theatre – Councillor Snookes informed the Panel that he had spoken to several theatre companies who would be very interested in taking part in an outdoor theatre event in Sleaford. The Panel agreed that this future event be looked at for 2019, once the popularity of the outdoor cinema event was known.
- 1940's Day – the Panel discussed the idea of a 1940's Day taking place in Sleaford in 2018. It was agreed that they would like all the shops and businesses involved if people wish to, with windows dressed up and staff dressed up. Other ideas included old vehicles processing through the town and then parking in Eastgate Car Park, vintage stalls and awareness/educational stalls, a 'street party' outside the Town Hall with tables and everyone attending bringing food, if permission were to be granted by NKDC. Teas and coffees could be served in the Town Hall, which would be decorated, together with the provision of toilet facilities. A local venue has offered a room for use for dancing in the evening, or a marquee on Eastgate Green was another possibility put forward. Councillor Snookes to contact the organisers of the past Rauceby War Weekend events for any contacts and NKDC to be invited to make it a joint venture. The Panel to look further into this idea.

3. Sleaford Town Awards

The Office Manager gave details of the annual Sleaford Town Awards event to the Panel. This is a joint venture with the Sleaford Standard to congratulate individuals and groups for their achievements during the past year, voted for by the public. The Sleaford Standard have confirmed that they would like to participate again this year and the evening of Thursday 3rd May 2018, from 6.15pm at the Town Hall, be put forward to them for this year's ceremony. It was agreed that the sponsorship would be reduced to £25 and would be offered to local businesses and any individuals/members of the public, who may wish to sponsor one of the twelve categories, perhaps in memory of someone. The Panel will look at the

categories to consider whether to change any wording or any of the categories and the rooms at the Town Hall would be possibly used in a different way this year.

Recommendation to Full Council: that Sleaford Town Council jointly host the 2018 Sleaford Town Awards event with the Sleaford Standard on Thursday 3rd May, at the Town Hall.

Councillor Mathieson left the room at 12.10pm.

4. Sleaford Market

- Appoint others to Markets Liaison Group – the Panel discussed the requirements for a second Councillor to be on this Group with Councillor Snookes. This item was linked in with agenda item number 12.

Recommendation to Full Council: that the current Councillor vacancy on the Culture Panel be filled and that it will be a requirement for the Councillor to have a specific interest in the Market and therefore the Markets Liaison Group. The Councillor that is voted onto the Culture Panel to also be appointed to the Markets Liaison Group.

- Discussion to Improve Sleaford Market – Councillor Snookes informed the Panel about an organisation he has been talking to who can bring a whole Market to towns. Councillor Snookes to look further into this.

Councillor Mathieson returned to the room at 12.15pm.

- Future Special Markets – discussion took place about the St George's Day Market which will be held this year on Saturday 21st April. There will be free pitches for anyone wishing to sell on the day, a children's colouring competition and entertainment. A rota will be handed out at a future Full Council meeting, asking for help on the day from all Councillors.

Recommendation to Full Council: that the St George's Day Market takes place on Saturday 21st April 2018.

5. Town Hall Room Hire

The Panel received a printout of all the Town Hall room bookings since October. The Panel were very pleased to see so many bookings and that the rooms are being well used.

Councillor Richards and Councillor Mathieson to put together a quarter page advert for the 'Your Local Lincs' publication, to be included in their March, April and May editions initially.

6. Armed Forces Week

The Panel received a list of events from NKDC (that had previously been sent to all Councillors) that will be taking place with Sleaford Town Council's input during Armed Forces Week in 2018. These are:

Monday 25th June at 10am – Flag Raising Ceremony in Navigation Yard, Sleaford

Friday 29th June at 6.30pm – Veteran's Evening in the Civic Suite, NKDC Offices

Sunday 1st July at 10am to 5pm – Community Event at Boston Road Recreation Ground. This will include a Drumhead Service and Freedom of Sleaford (RAF Digby) at 12 noon.

7. Twinning

Councillor Mathieson informed the Panel about the dates for Twinning trips in 2018. Some of the dates are still to be confirmed fully by Councillor Mathieson, but the details are:

10th to 13th May – trip to Marquette-lez-Lille
End of August – trip to Fredersdorf-Vogelsdorf
End of October – Marquette-lez-Lille and Fredersdorf-Vogelsdorf to visit Sleaford

8. Mayor's Civic Service

Councillor Mathieson informed the Panel that she has booked her Civic Service at the Methodist Church for Sunday 15th April 2018. Invitations and further details will follow.

9. Car Boot Sales

The Panel discussed the popularity and success of the Car Boot Sales that were held towards the end of 2017. It has already been agreed by the Panel and Full Council that the Car Boot Sales will commence from on Sunday 4th March 2017.

Recommendation to Full Council: that the Car Boot Sales commence on Sunday 4th March 2018, from 11.00am to 2.00pm. A review will take place after the first date.

10. Sainsbury's Media and Advertising Point

The Panel received details from Sainsbury's about a new media and advertising point that will be installed at the Sleaford store in March, whereby businesses are invited to advertise at cost on the media point. After discussion, the Panel asked that more information be sought about this.

11. Christmas Market

Recommendation to Full Council: that the Christmas Market Group reports directly to Full Council and is not under the remit of the Culture, Events and Markets Panel.

12. Culture, Markets and Events Panel Membership

This item had already been discussed under agenda item no. 4.

13. Date and Time of Next Meeting

The next meeting will be held at the Town Hall on Wednesday 14th February at 1.00pm.

The meeting finished at 1.00pm.