



Sleaford Town Council  
Culture, Events and Markets Panel  
Notes and Report of Meeting – 14<sup>th</sup> February 2018  
1.00pm to 2.00pm

Panel members present:

Councillor John Charlesworth  
Councillor Ken Fernandes  
Councillor Heather Lorimer  
Councillor Jan Mathieson  
Councillor Adrian Snookes

Councillor Snookes welcomed newly elected Culture Panel member, Councillor Fernandes, to the meeting.

**1. Apologies for Absence**

Apologies for absence, with acceptable reasons, were received from Councillors Stephanie Dale and Francesca Richards.

**2. Report from the previous meeting held on 30<sup>th</sup> January 2018**

This report went to the Full Council meeting on 7<sup>th</sup> January and was noted at this Culture Panel meeting.

**3. Sleaford Town Awards**

The Panel discussed the award categories and put forward the following, which would go to the Sleaford Standard for their thoughts (most of the categories are established ones from previous years).

Business of the Year  
Employer of the Year  
Overcoming Adversity  
Customer Service Award  
Charity of the Year  
Community Award  
Sports Coach of the Year  
Sports Team/Club of the Year  
Sports Individual Award  
Young Sports Individual Award (under age 19)  
Teacher/Teaching Assistant of the Year  
Carer of the Year  
Medical Practitioner of the Year  
Environmental Award  
Emergency Services Award  
Young Sleafordian of the Year  
Sleafordian of the Year

Update – the Sleaford Standard agree with the proposed categories, apart from the ‘Emergency Services Award’ as it is too limited, with little scope.

**4. Event to commemorate 100 years of women being able to vote**

The Panel agreed that they wish to commemorate 100 years of women being able to vote and put forward ideas. The main idea put forward was to have an exhibition at the Town Hall and invite any local ladies that went through this process 100 years ago. Councillor Lorimer said that she would look into old

records and archives for further information. This item to be discussed again at the next Culture Panel meeting.

**5. Car Boot Sale**

This item had been discussed at the Full Council meeting on 7<sup>th</sup> February and it was agreed that the rota for marshalling would be from 10am to 2pm in hour slots. A rota to be sent round to Councillors at the next Full Council meeting on 21<sup>st</sup> February.

**6. Future Events**

The Panel discussed the various events they'd put forward at the previous Culture Panel meeting and Councillor Snookes informed everyone that he will be meeting with a Lincolnshire outdoor cinema company, before the next Culture Panel meeting, in order to obtain further information.

**7. Sainsbury's Media and Advertising Point**

The Panel received more information about the media point from Sainsbury's, together with revised rates for the advertising campaigns. After discussion, the Panel asked for further information to be sought regarding the length of time the adverts would run from and would they be on screen with other organisations adverts. It was felt that although this is a very positive feature coming to Sainsbury's, that the cost is likely to be too high.

Update – the Sainsbury's marketing team have confirmed that you can sign up for a 26 week campaign on a half screen or full screen, or a 52 week campaign on a half screen or full screen. Each advert space is issued on a first come, first served basis and would be on screen 24 hours a day, 7 days a week for the duration chosen. The advert would only be on screen with another organisation's advert if you choose the half screen option.

**8. Date and time of next meeting**

The next meeting will take place on Tuesday 13<sup>th</sup> March, in the Town Hall at 10.00am.

The meeting finished at 2.00pm.