



Sleaford Town Council
Culture, Events and Markets Panel
Notes and Report of Meeting – 13th March 2018
10.00pm to 11.53am

Panel members present:

Councillor John Charlesworth
Councillor Stephanie Dale
Councillor Ken Fernandes
Councillor Heather Lorimer
Councillor Jan Mathieson
Councillor Francesca Richards
Councillor Adrian Snookes

Meeting and Panel supported by the Office Manager

1. Apologies for Absence

No apologies for absence were received, but an apology had been sent by Councillor Charlesworth, to explain that he would arrive late for the meeting.

2. Report from the previous meeting held on 14th February 2018

This report went to the Full Council meeting on 7th March and was noted at this Culture Panel meeting.

Councillor Charlesworth entered the room at 10.20am.

3. Outdoor Cinema Event

Councillor Snookes informed the Panel of an informal meeting that had taken place with a local outdoor cinema company, with a view to the Town Council holding an event on Boston Road Recreation Ground. The event would be held on a Saturday evening in late August or early September. Discussion followed about security, fencing, ticket prices and food stalls. All agreed that it would be an event for the local community and visitors to the town.

It was agreed that Councillor Richards and the Office Manager put together a business plan detailing bad weather contingency/insurance, cost of tickets/family tickets, food stall charges, security, services staff costs etc. This will go to the next Culture Panel meeting and then to Full Council (both will be held on 4th April).

Recommendation: that Full Council agree in principle to the outdoor cinema event taking place.

Recommendation: that Full Council discuss whether they are prepared for any potential monetary losses from holding the event and if so, how much loss are they willing to take. A budget line to be identified for this event by the Clerk.

4. Sleaford Town Awards

The Office Manager informed the Panel that the Sleaford Standard were happy with the extra awards categories and advertising of the event has commenced. The Office Manager also advised the Panel that the Council Chamber was the most suitable room to hold the actual ceremony in, but that thought needed to be given of where the drinks and buffet, plus seating/tables will be held. After discussion, it was agreed that the food and drink would be served in the Community room, with the HMS Sheldrake room set up with low/small tables and chairs for people to sit at if they wish, with their food and drinks

before the ceremony commences. The tables in the Council Chamber will need to be stored somewhere – the Clerk and Services Team Leader to be consulted about this.

5. Mayor's Charity Events

Councillor Mathieson informed the Panel that the monthly charity fund raising Bingo nights and Coffee Mornings that she had held throughout the year had been profitable and well attended. They had also been good for promoting the Town Council, the Town Hall, socialising for the local community and for networking. Discussion followed on the two events continuing after May and being run by the Councillors on the Culture Panel. All money raised would be given to charities. The Coffee Mornings could also be a 'drop in' event for residents to attend, to discuss local issues. Councillor Mathieson was thanked for the fund raising that she had achieved and in turn, she thanked those Councillors and the Office Manager who had helped in every way with her events.

Recommendation: that Full Council agree to the continuation of the two events.

Recommendation: that Full Council look at the Mayor's overall responsibilities. The combination of chairing Full Council meetings and attending Civic events, plus fund raising, is a huge task. Therefore, the fund raising aspect to be discussed and seek whether there is a need for this to continue.

6. Suffragette Movement Celebration Event

Councillor Lorimer informed the Panel that she had been to Lincoln Archives to source information and old pictures of the Suffragette Movement in the local area and had compiled a list of the items found. The Office Manager to contact the Archives in order to obtain copies. It was agreed that an exhibition could be held in the conservatory area of the Town Hall, with more displays if required in the HMS Sheldrake Room. Councillor Dale asked if the exhibition could focus more on the positives and to include LGBT and all colours of women. Councillor Mathieson confirmed that the exhibition would incorporate all types and classes of women. It was agreed that the Sleaford Museum and Sleaford Little Theatre be contacted to ask if they have any costumes from the era, that could be borrowed for the exhibition.

7. Car Boot Sales

Discussion took place with regards to the first Car Boot Sale that had been due to take place on Sunday 4th March. The decision had been made to still hold the event, as the weather had improved, but unfortunately, no traders turned up. There were however plenty of people who had turned up wanting to buy. Due to this, the Car Boot Sale was then cancelled and information displayed on social media. It was agreed that the Car Boot Sales are something that the local community do want, so the Panel decided that the date of Sunday 8th April, 11am to 2pm, be the next date for the Car Boot Sale (so as to not clash with the Easter weekend). After that, from May, the Car Boot Sales will be held on the first Sunday of every month.

Recommendation: that Full Council agree for the next Car Boot Sale to be held on Sunday 8th April, from 11am to 2pm and every first Sunday in the month thereafter. If the Council agree to this, a rota sheet for Councillors will be distributed at the meeting.

8. Town Hall Room Hire

Councillor Snookes informed the Panel that the Lions Club had been in touch to ask whether the Town Council would hold a 'Do Something New' event at the Town Hall, whereby local organisations, groups and clubs could display, talk about and promote their activities and members of the public would be able to see what's on offer that may be of interest to them. The Lions have offered their services if an event did take place and any Councillors that may be available would be asked to also help. The date of Saturday 12th May 2018, from 10am to 4pm was put forward.

Recommendation: that Full Council agree to the 'Do Something New' event taking place at the Town Hall, on Saturday 12th May 2018, from 10am to 4pm.

9. Market Trader Newspaper

The Panel received advertising details and costs from the Market Trader Newspaper. The Panel agreed that this would be something they would discuss again in the future. An item regarding Markets to be put on the agenda for the next meeting.

10. Sainsbury's Media Point

The Panel discussed the costs put forward and further information from Sainsbury's, with regards to their new media point for advertising. Although the Panel thought that the media point is a good idea, it would be too costly and would be more beneficial to use local publications, newspapers, social media, the website and noticeboards for advertising.

11. Date and time of next meeting

The next meeting will take place on Wednesday 4th April 2018, in the Town Hall at 10.30am.

The meeting finished at 11.53am.